











inspects a product

S uses the PJ to create a comparison with previously seen products

Home again: Accompanied by S, U reviews the course of the day and S's performance



























Evaluation Study Structure

- Scenario
 - CD shopping; focus on the genre "soundtracks"
 - SPECTER group and control group; the latter one equipped with a simple recommendation system
 - Task: "purchase" of 6 CDs; of these the subject obtained a selection in the value of 30€
- Installation
 - Simulation of 2 shops, each one equipped with one RFID antenna and about 250 tagged CDs
- 3 Phases
 - Browsing Amazon.com
 - Introspection of the result
 - (SPECTER group only, optional)
 - Browsing the shops







Ongoing Work

Outlook

- Extraction of information from logs and journals created during the study
- Future Work
 - Revision of SPECTER according to the results of the study
 - Under discussion: a second study for analyzing the impact of the expected changes