To strengthen our dedicated team in the research department Innovative Factory Systems in Kaiserslautern we are looking for a

Marketing Assistant (m/f/d)

(full-time, initially limited)

The Innovative Factory Systems (IFS) research department at DFKI, headed by Prof. Dr. Martin Ruskowski, deals with issues surrounding Industrie 4.0 and the factory of the future. We develop scientific approaches and new concepts in research and industry projects before moving on to practical testing in an industrial environment.

Your tasks:

- Implementation of PR and marketing measures on technical topics
- Co-organization of fairs
- Assistance, organization and support of internal and external events

Your qualifications:

- Successfully completed apprenticeship with focus on Eventmanagement/Marketing communication, completed studies in Marketing/Eventmanagement or comparable qualification
- Good reading comprehension
- Very good German and English skills
- Enjoy working on technical topics
- Interest in Industry 4.0, AI and research
- Experiences in event management

Your benefits:

- Collaboration within a young and motivated project team
- Versatile tasks
- A varied working environment between research and industry
- Flexible working hours and the opportunity to work at home
- Discounted rates for University Sports and Mensa at TU Kaiserslautern

We look forward to receiving your informative application documents.

Please contact Alena Letscher for further information and send your application via E-Mail to Alena.Letscher@dfki.de.

The German Research Center for Artificial Intelligence (DFKI) is Germany's leading business-oriented research institution in the field of innovative software technologies based on artificial intelligence methods. In the international scientific community, DFKI ranks among the most recognized "Centers of Excellence" and currently is the biggest research center worldwide in the area of Artificial Intelligence and its application in terms of number of employees and the volume of external funds. The DFKI cooperates closely with national and international companies.

Priority will be given to applicants with severe disabilities if their professional and personal qualifications are essentially the same. The DFKI intends to increase the proportion of women in science and therefore expressly invites women to apply.